

STUDENT RELATIONS

Branding Guidelines

- Youthful
- Approachable
- Genuine/Organic

Color Palette

Fun

Lemonade

#f6dd7d

**Calming
Olive**

#b8c6a3

**Mystery
Satin**

#3c6263

**Snow
White**

#ffffff

C: 0% M: 0%
Y: 0% K: 0%

C: 78% M: 47%
Y: 53% K: 24%

C: 30% M: 13%
Y: 41% K: 0%

C: 4% M: 10%
Y: 62% K: 0%

Logo Design



STUDENT RELATIONS



STUDENT RELATIONS

**It reminds us to be conscious of where we are
and the infinite possibilities we have before us.**



It always goes back to the student



Website Icons



**Reporting Concerns
And FAQs**



About Us



**Taking Care Of Your
Mental Wellbeing
During Covid-19**



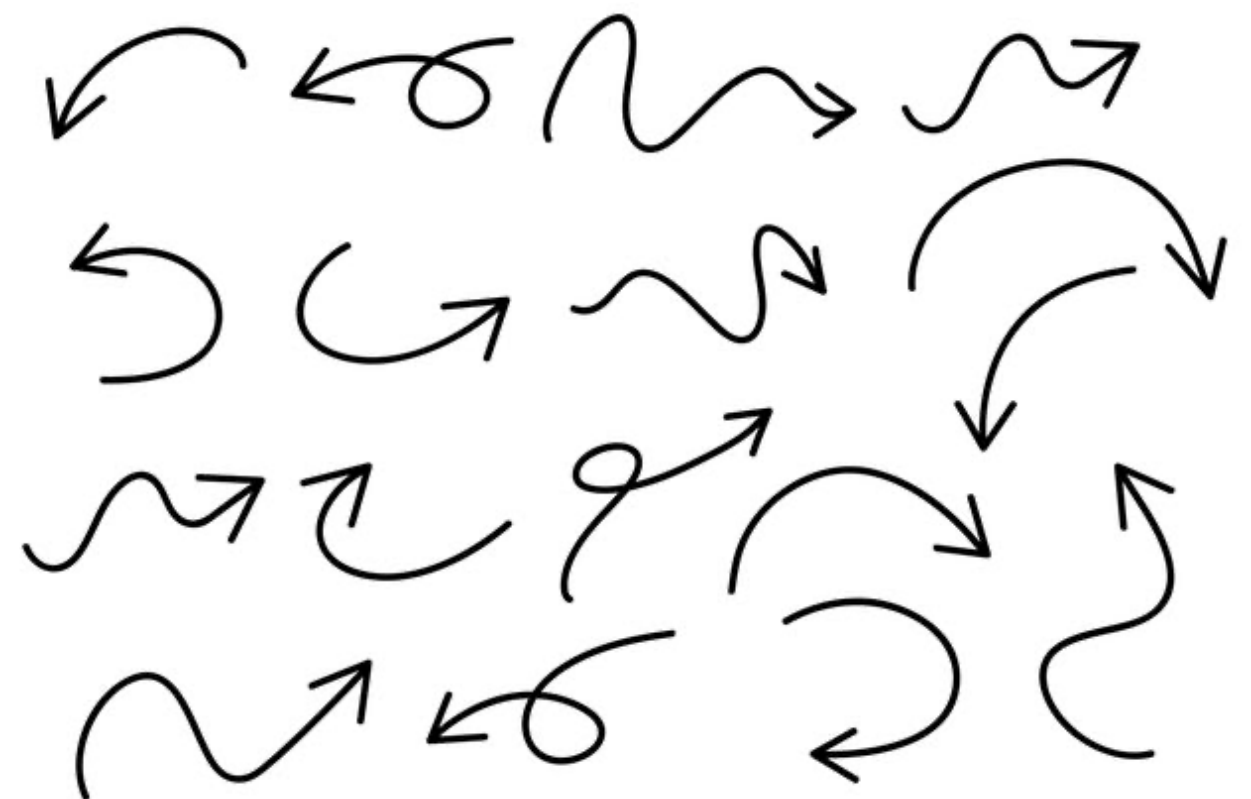
Crisis



Receive Support

Design Aesthetic

ORGANIC ABSTRACT SHAPES



Flyer Mockups

STUDENT RELATIONS

"How do I find Work as a College Student?"

College Employment Frenzy

Being a college student can be hard when your stuck scrabbling with essays, homework, and tests. When is it a good time to find extra change and look for a job on campus?

This event is prepared to teach you to rise from being a broke student to a smart financially stable student.

[Columbia College's Website](#)

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Join now at [Columbia College's Website](#)

MONDAY - FRIDAY
7:00AM - 10:00PM

Columbia
COLLEGE CHICAGO 

Social Media Content

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STUDENT RELATIONS
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